

R17

Code No: 844AU

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

MCA IV Semester Examinations, March/April - 2022

E-COMMERCE

Time: 3 Hours

Max.Marks:75

**Answer any five questions
All questions carry equal marks**

- 1.a) Explain about Electronic commerce and the trade cycle.
b) List and briefly explain E-Commerce applications. [7+8]
- 2.a) Explain Mercantile Process models with example from Consumer's Perspective.
b) Write a short note on E-Commerce, retail industry and quick response retailing. [8+7]
- 3.a) Define Electronic Payment System advantages.
b) Explain the risks in Electronic Payment systems with example. [7+8]
- 4.a) Explain the EDI standards.
b) Explain EDI applications in Business and role of EDI in international trade. [7+8]
- 5.a) Explain the work flow automation and coordination.
b) Explain Supply chain management. [8+7]
- 6.a) Explain Digital Document Management: Issues and Concerns.
b) List and explain four types of digital documents. [8+7]
- 7.a) Explain about Wide Area Information Service (WAIS) Engine.
b) Explain about Electronic commerce catalogs. [8+7]
- 8.a) Discuss briefly the key concepts of multimedia.
b) Define CD-ROM technology and the process of organizing data into tracks. [7+8]

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